Harshit Chaudhari

User Experience & Product Designer

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Skills

Problem-solving
Creativity
Time management
Persistent
Marketing
Goal-oriented

Tools

Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
Adobe After Effects
Maxon Cinema4d
Luxion Keyshot
Microsoft Office

Interest

Technology
Numismatics
Video Games
Swimming
Hydroponics
Motorcyclist

Education

MIT Institute of Design, Pune
BDes - Graphic Design / 2017-2021

Jaipuriar School, Navi Mumbai
Science - PCM / 2015-2017

DAV Public School, Navi Mumbai
High School / 2004-2014

Work Experience

UI/UX Design Intern
RIKU - Futuristic Labs / April 2020 - June 2020

- Designed questionnaires & conducted interviews of the target audience to understand the user psychology.
- Created a brand new information architecture with the help of psychology to convince the users.
- Designed a visually appealing user interface that converts into product purchases & sign-ups.

Visual Designer
Radongrow Hydroponics / September 2019 - June 2020

- Created a new brand identity to make the brand visually appealing and build trust among new customers to boost sales.
- Currently redesigning the website's information architecture to give customers smoother ease of access.
- Optimising product listings on e-commerce websites to emphasise the brand among customers.

CEO & Founder
Technonium Media Group / February 2016 - July 2017

- Started youtube channel which showcased unboxing, reviews & experiences of tech products.
- Later on, branched to a tech-based website journal focusing tech news, detailed reviews & blogs.
- Attended various tech events covering product unveiling & first-hand experience of new products.