

# Harshit Chaudhari

Visual Designer & UX Researcher

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## Skills

Problem-solving  
Creativity  
Time management  
Persistent  
Marketing  
Goal-oriented

## Tools

Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Premiere Pro  
Adobe After Effects  
Maxon Cinema4d  
Luxion Keyshot  
Microsoft Office

## Interest

Technology  
Numismatics  
Video Games  
Swimming  
Hydroponics  
Motorcyclist

## Education

### MIT Institute of Design, Pune

BDes - Graphic Design / 2017-2021

### Jaipuria School, Navi Mumbai

Science - PCM / 2015-2017

### DAV Public School, Navi Mumbai

High School / 2004-2014

## Work Experience

### Visual Designer

Radongrow Hydroponics / September 2019 - Present

- Created a new brand identity to make the brand visually appealing and build trust among new customers to boost sales.
- Currently redesigning the website's information architecture to give customers smoother ease of access.
- Optimising product listings on e-commerce websites to emphasise the brand among customers.

### Social Media Designer

Persona Fest / November 2017 - February 2018

- Designed social media posts to create hype and awareness for the fest and its events.
- Managed various social media handles to cater to different interests & requirements.
- Promoting events by advertising through social media to generate buzz in different colleges.

### CEO & Founder

Technonium Media Group / February 2016 - July 2017

- Started youtube channel which showcased unboxing, reviews & experiences of tech products.
- Later on, branched to a tech-based website journal focusing tech news, detailed reviews & blogs.
- Attended various tech events covering product unveiling & first-hand experience of new products.