

Harshit Chaudhari

User Experience & Product Designer

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Skills

Problem-solving
Creativity
Time management
Strategy
Persistent
Marketing
Goal-oriented

Tools

Figma
Zeplin
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
Adobe After Effects
Maxon Cinema4d
Luxion Keyshot
Microsoft Office

Interest

Technology
Numismatics
Swimming
Hydroponics
Video Games
Motorcyclist

Education

MIT Institute of Design, Pune
BDes - Graphic Design / 2017-2021

Jaipuriar School, Navi Mumbai
Science - PCM / 2015-2017

DAV Public School, Navi Mumbai
High School / 2004-2014



Work Experience

UX | UI Design Intern

ProCreator - Digital Design Agency / January 2021 - Present

- Created an IA, Simplified complex task flows, Designed wireframes for construction procurement Saas product & Multilingual PMAY lottery white label solution.
- Built an Atomic Design System, Designed Icon Illustrations & User Interface screens for Mobile App and PWA. Optimised entire workflow to increase team efficiency.
- Coordinated with developers team for checking possibilities, explaining complex logics, 3rd party integrations, design hand-offs & internal product testing.

UI/UX Design Intern

RIKU - Futuristic Labs / April 2020 - June 2020

- Designed questionnaires & conducted interviews of the foreign target audience to understand the user psychology.
- Created a brand new information architecture with the help of psychology to convince the visitor & convert them into customers.
- Designed a visually appealing user interface with excellent communication that converts into product purchases & sign-ups.

Visual Designer

Radongrow Hydroponics / September 2019 - June 2020

- Created a new brand identity to make the brand visually appealing and build trust among new customers to boost sales.
- Redesigned the entire lineups packaging & made it look trustworthy, attractive amongst competitors & easily differentiable amongst multiple lineups
- Optimised product listings on amazon & their own e-commerce store to provide customer much more clarity & details.